



آتی پژوهان
سلام گل

May 4, 2025 Recommendation letter for Malihe Alavi

To Whom It May Concern,

I am pleased to write this letter of recommendation for Malihe Alavi, who served as the Social Media Manager from 2020 to 2024. During her time with us, Malihe consistently demonstrated exceptional creativity, strategic thinking, and leadership in managing our digital presence.

Malihe was responsible for overseeing all aspects of our social media strategy, including content creation, audience engagement, analytics tracking, and campaign execution across platforms such as Instagram, Facebook, LinkedIn, internal social media and website. Her ability to understand our brand voice and translate it into compelling and engaging content played a critical role in increasing our online visibility and follower growth.

What sets Malihe apart is her deep understanding of digital trends, combined with strong analytical skills. In short, Malihe is a talented and results-oriented social media professional. I am confident she will be a valuable asset to any organization, and I recommend her without hesitation.

Sincerely,

Touraj Ai
CEO, Salamgol company